![ExLibris Primo]

THE *TOP 10 REASONS* LIBRARIES PREFER PRIMO

RELEVANCY RANKING

A comprehensive relevancy ranking approach, relying on metadata from multiple sources, controlled vocabularies, and sophisticated search algorithms

A WEALTH OF CONTENT

Numerous academic and scholarly resources, leveraging broad content coverage, deep expertise, and extensive metadata

NEXT GENERATION USER INTERFACE

A fresh and intuitive web experience, providing consistent discovery across devices and seamless patron services

SERENDIPITOUS DISCOVERY

Exploration and learning through automated article recommendations, citation trail, topic exploration, virtual browse, and more

INTEROPERABILITY

Seamless workflows with library resource management systems, as well as with research, teaching, and learning tools

FLEXIBLE CONFIGURATION & CUSTOMIZATION

Ranking algorithms, metadata and UI can be customized to meet library objectives and user needs

RICH ANALYTICS & REPORTING

Insights into user behavior and usage data to optimize the discovery experience and collection development

CONTENT NEUTRALITY

Proven content neutrality, with separate platforms for content and discovery, grouping of records and library-defined delivery

UNIQUE SUPPORT FOR CONSORTIA

Enhanced consortia collaboration, maintaining flexibility and autonomy for member institutions

STRONG AND ACTIVE CUSTOMER COMMUNITY

Working groups, user conferences and a developers network for collaboration, idea exchange and influencing the Primo roadmap

Ex Libris Primo is used by more than 2,250 institutions worldwide, empowering libraries to shape the discovery experience, providing students, faculty and staff an intuitive, end-to-end service, and maximizing the value of library collections.
Visit http://www.exlibrisgroup.com/category/PrimoOverview